

ETSY SHOP 101

ETSY SEO AND KEYWORD GUIDE

SKYROCKET SALES AND VIEWS
WITH THIS EASY TO FOLLOW GUIDE
TO ETSY SEO AND KEYWORDS



Inspiring Makers to Become Entrepreneurs

THAT HANDMADE HUSTLE.COM

ETSY SHOP 101

KEYWORD

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ABOUT

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- Attributes
- Tagging Dos
- Tagging Don'ts
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Keyword and SEO Key Points/ Overview How Etsy Ranks your Products FAQ

WHAT IS SEO?

SEO (Search Engine Optimization) is a powerful process that can help improve the visibility of your shop and item listings in search engine results for sites like Google, Bing, and Yahoo.

A critical step in improving your shop's SEO is to find the best possible words to describe your shop and your items.

Think like a shopper: What words are they typing in when looking for products similar to yours?

Where is it important to use these keywords?

- Your shop name (if you can) - Your shop title - Your announcements - Your listing title
- The first part of your description (160 words)
- Your shop sections/categories - Your 13 tags!

WHERE TO FIND KEYWORDS?

How and Where to Find Keywords?

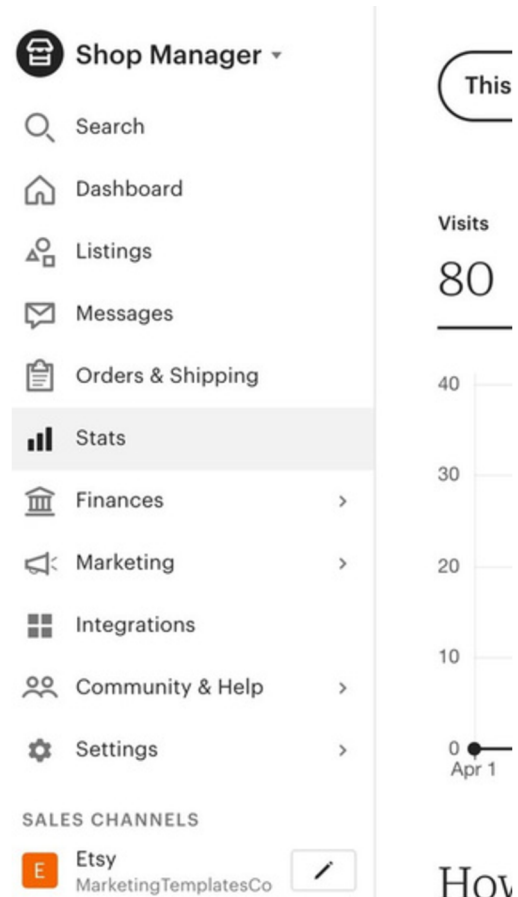
In your Etsy Stats

Have you had your shop for a little while? Let's look into your stats and see what keywords and phrases customers are searching to find your products!

For each category, your #1 searched term should be included in your listing title, as well as your keywords.

HOW TO ACCESS:

Step 1: CLICK STATS (on the lefthand side)



WHERE TO FIND KEYWORDS?

Step 2: CLICK ETSY SEARCH

How shoppers found you
Want more info on each traffic source? [Get a quick rundown.](#)

Etsy brought 29% of visits

Etsy app & other Etsy pages	265
Etsy search	49
Etsy marketing & SEO	16

You brought 71% of visits

Direct & other traffic	234
Social media	91
Etsy Ads	470

Traffic from your Share & Save links
You're saving on fees with every eligible order placed using your unique trackable links.
How it works →

thathandmadehustle.etsy.com

Clicks	Orders	Revenue	You saved
207	0	\$0	\$0

STEP 3: SCROLL TO THE BOTTOM

Search terms
© Updated Just now
What search terms are people using to find your shop or listings? Use these as ideas for listing tags.

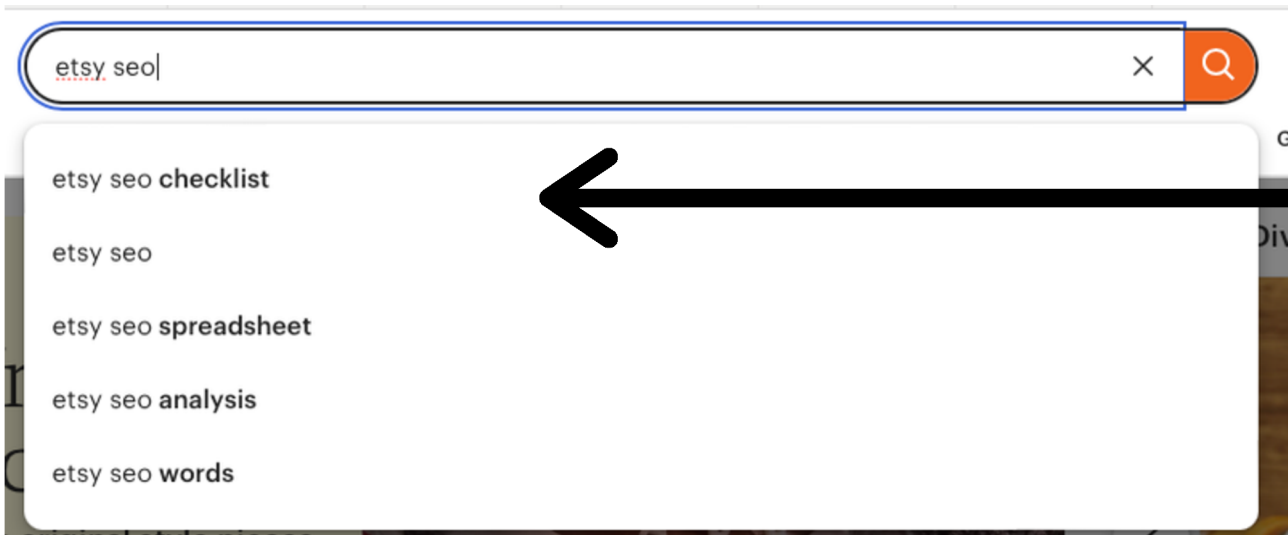
SEARCH TERMS	ETSY	GOOGLE, ETC.	TOTAL VISITS
product catalog	-	3	3
product catalog template	-	2	2
wholesale line sheet	-	2	2
wholesale	-	2	2
wholesale catalog	1	1	2
catalogo digital de aromas	-	2	2
digital products	-	2	2
catalogue	1	1	2
etsy catalog	-	2	2
catalog furniture digital produk	-	2	2

< 1 2 3 4 5 6 7 >

WHERE TO FIND KEYWORDS?

The Etsy Search Bar

Enter the beginning of your product that you want to sell and see what pops up! Use these ideas to create new items and to use in your title, description, and tags.



Narrow down your search



Home Decor



Lighting



Furniture



Storage & Organization



Outdoor & Gardening



WHERE TO FIND KEYWORDS?

Your Competitors

Type in what you're selling on Etsy, for example "printable canva template" and look through the first page of listings titles. Are there keywords that are being repeated in your competitors titles? Make note of these and use them yourself!

Keyword Sites

Alura: www.alura.io

Everbee: www.everbee.io

I've used both of these keyword research tools, and they've been game-changers for growing my Etsy shops. Simply type in what you're selling, and they'll generate popular keywords, competition levels, monthly search volume, and more. They also show you what shoppers are searching for, helping you time your listings perfectly. For example, when I make templates, I can see if people are searching for printable templates or made for you and add those listings to my shop

WHERE TO FIND KEYWORDS?

Google Keyword Planner

This site is a comprehensive record of ALL searches on google. This is especially good for finding keywords for your description, since google search uses your description.

Craft Count

This site gives you a list of top etsy sellers by sales volumes. This is great to see what the best sellers in your niche are doing, because obviously they are doing something right!

Google Trends

This lets you search words so you can get a glimpse of what is becoming more popular at the moment or less popular overtime. This can help you determine what items you should create or focus on in the future.

Google Adwords

This is a nice way of finding new keywords that are coming up in google ads.

SEO AND KEYWORDS

Ideas for Keywords

Material:

What is your item made of ? EXAMPLE: Leather handbag, Wood Wall Art, Canvas Art

Occasion

What is the occasion the item is used for? EXAMPLE: Birthday Invitation, Anniversary Necklace, Christmas Card

Holidays

Can you item be used as a gift for an upcoming holiday?
Example: Christmas Gift

Color

What color or variety? EXAMPLE: Blue Invitation, Green Purse, Silver Necklace

SEO AND KEYWORDS

Consumer Type

What type of person uses this item? EXAMPLE: Gift for Mom, Children's Gloves, Chef Gift

Item Location

Where is this item used? EXAMPLE: Living Room Wall Art, Bedroom Furniture

Size

Does your item have a size? EXAMPLE: 11X14 Wall Art, Large Wall Art, Small Coin Purse

Events

Can your item be used for an event? EXAMPLE: Gift for baby shower, housewarming gift

Seasons

Is your item seasonal? EXAMPLE: Fall Wall art, Winter Baby Shower Invitation

HOLIDAY TAGS

PRODUCT

CATEGORY

VALENTINES
DAY

MOTHERS DAY

FATHERS DAY

HALLOWEEN

THANKSGIVING

CHRISTMAS

NEWYEARS

EASTER

EVENT TAGS

PRODUCT

CATEGORY

BIRTHDAY
PARTY

BABY
SHOWER

BRIDAL
SHOWER

HOUSEWARMING
PARTY

THANKSGIVING

CHRISTMAS

NEWYEARS

EASTER

SEASONAL TAGS

PRODUCT

CATEGORY

SPRING

SUMMER

FALL

WINTER

COMPETITORS TAGS

PRODUCT

CATEGORY

SPRING

SUMMER

FALL

WINTER

TAG BRAINSTORMING

PRODUCT

CATEGORY

COLOR

MATERIAL

SIZE

CONSUMER
TYPE

TAG BRAINSTORMING

--	--

WHAT

HOW

WHO

WHY

WHERE

WHEN

SEO AND KEYWORDS

What

What is your product? Example: Digital Planner

How

How your product can be used? How is it made?

Example: *Printable, Goodnotes template*

Who

Who can your product be used for?

Example: *Small Business Owner*

Why

Why is it useful? Why is it is made?

Where

Where can it be used? Where you can see it?

Example: *Living Room Wall Art*

When

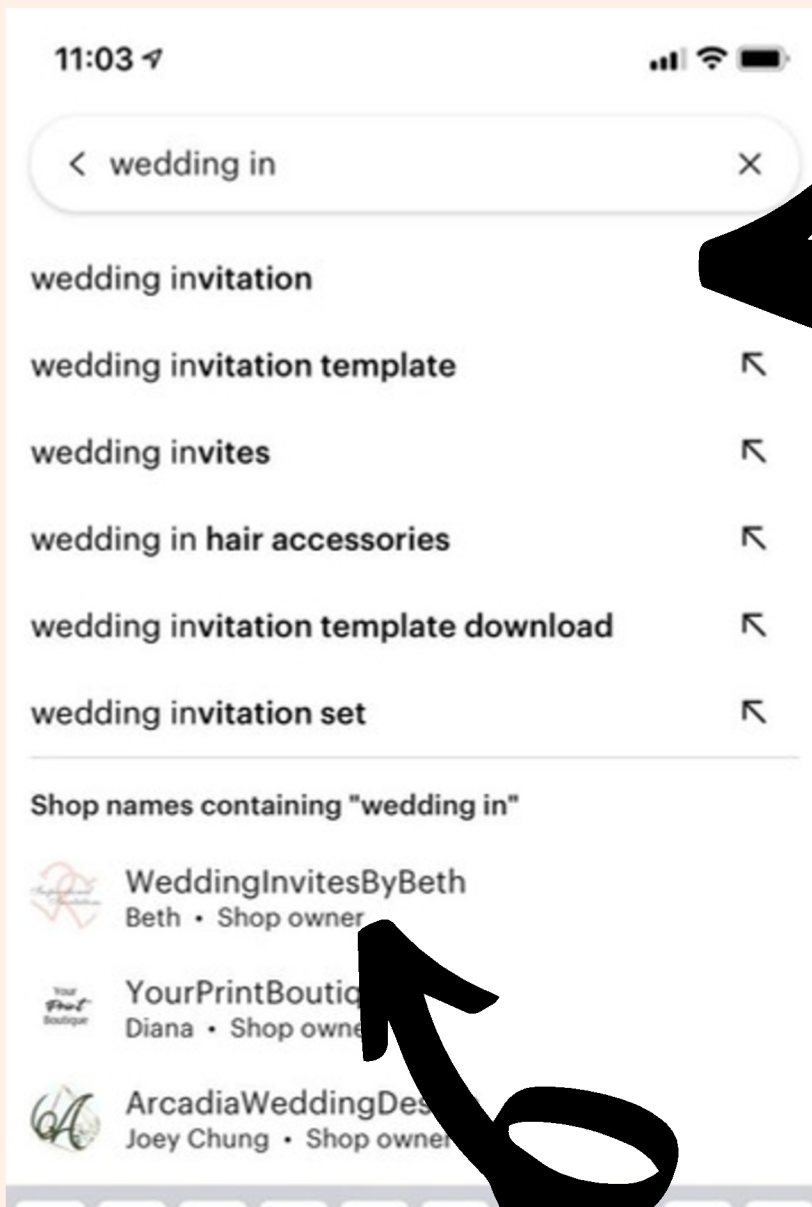
When you want to be it, when it is most useful

Example: *Fall Wall Art*

SEO AND KEYWORDS

Your Shop Name

Did you know from Etsy's mobile app search bar, you can enter a product name and the stores who have that product name pop up? This is a GREAT way and an easy way to get found by consumers if you can incorporate your product name in to your shop name.



SEO AND KEYWORDS

Your Etsy Shop Title

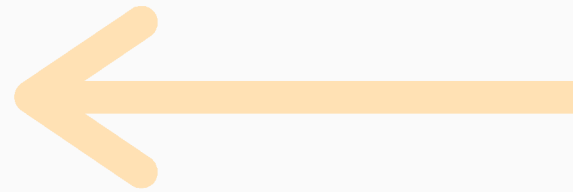
Your shop title is critical and appears under your shop name on your shop homepage. Your shop title can be up to 55 characters and it is important to use as many of these 55 characters as possible. Your shop title is the text a person sees in the search engine that links to your shop. Try to use 1-2 popular keyword phrases that describes what you sell in your shop.



ThatHandmadeHustle

Canva Download Template DigitalToolbox for Etsy Sellers

31 Sales | ★★★★★



Your Etsy Shop Announcement

Use 1-2 keywords in your shop announcement and anything that can catch your consumer's attention. Are you running a sale? Any coupons?

Announcement

Last updated on Feb 7, 2025

Welcome to That Handmade Hustle - Your Ultimate Digital Toolbox!

If you're ready to grow your handmade business, you're in the right place! Here you'll find Etsy shop planners, guides, eBooks, printables, and even product catalog templates. Use them to create your shop, showcase your products, and sell wholesale.



PROFILE

CHECKLIST TO RANK HIGH IN ETSY SEARCHES

- Keywords in your Shop Title
- Keywords in your Shop Announcement
- Policies are Filled out
- Your "About Me" is filled out
- Your "About Me" includes a link to an item
- Photos/videos are in your "About Me"
- You've shared a shop update
- Your shop members section is filled out
- Your social media accounts are connected
- Your banner is uploaded
- Your banner includes your shop name
- Your Etsy Icon is uploaded
- Your icon includes your logo
- Your shop owner photo is uploaded
- Your shop offers free shipping

NOTES

SEO AND KEYWORDS

Your Listing Title

Focus on writing short, clear, descriptive titles that make it easy for shoppers who are scanning a busy search results page to see what you're selling. Lead with the keywords that best describe what your item is since that's what shoppers see first when browsing, especially on mobile devices. You can use punctuation and some symbols in your titles to separate phrases and Etsy search will still be able to read each of those phrases to see if they match with a shopper's search.

When writing your titles, be sure to include your most descriptive keywords but keep a buyer in mind, not a computer.

Let's Get into Specifics....

SEO AND KEYWORDS

Adding long lists of keywords to your titles may confuse buyers or turn them off your listings. For example, this kind of title might be difficult for a buyer to understand at a glance:

“Personalized dopp kit men’s leather dopp kit groomsmen gift add a monogram”

This title, however, still contains important keywords and covers the basics including material and recipient and can be understood in an instant:

“Monogrammed leather dopp kit groomsmen gift”

Here is another example::

*Ex. Product Catalog Template | Editable Canva Inventory & Line Sheet
Digital Download | Wholesale Design for Easy Customization and
Organization*

As you can see above, I am leading with my long-tail keywords and then coming in with my shorter researched keywords, all separated with a comma and space on each side to easily read and for Etsy to easily understand

LONG TAIL KEYWORDS

What are long-tail keywords?

A more specific term or phrase made up of 3-4 keywords that can be:

- Very Specific:

Only a handful of people are searching for

- The Middle of the Ground:

A good amount of people search for this but it is niched down enough. This is a good place to be. -

Broad:

lots of activity and engagement, but few purchases.

So, for example you might be looking for invitations so you just type in "invitations" then you see a BUNCH of options so then you narrow it down to "baby shower invitations" but you are having a shower for a girl and there are TONS of boy invitations popping up so then you type in **"Girl Baby Shower Invitations"** <----- **THIS is the middle of the ground long-tail keyword search.**

Now, will some people type in "pink and gold sparkle 5x7 baby shower invitation for a first time mom?" Maybe, but not very often lol.

SEO AND KEYWORDS

The Best Title Formula to Rank High in Etsy Search

Long Tail Keyword + Long Tail Keyword + Long Tail Keyword + Short
Keyword + Short Keyword + Short keyword

Example: “ **Tropical Baby Shower Invitation, Editable Baby Shower
Invitation, Printable Baby Shower** Invitation Template, Instant Download,
Luau, Leaves”

Middle of the ground long tail keywords are in bold.

According to Etsy's algorithm this is the BEST way to rank your items high.

SEO AND KEYWORDS

TITLE DOS

- Research your keywords and create a list ahead of time (See section: Creating your keyword doc)
- Start with your strongest keyword at the beginning
- Use as many characters as possible
- Take note of what competitors are using in their titles to be successful (you don't have to use them, but this will give you some different ideas)
- Use different titles for every item

TITLE DON'TS

- DON'T repeat titles for your listing
- Do not repeat the same words over and over again, use as many different words as possible
- Do not use a big list of words with an excessive amount of commas. Search engines like google won't pick your items up if they are hard to read.

Instead of: Custom card, Printable Card, Green Card

Put: Watercolor Green Card for Birthdays, Printable Birthday Cards

SEO AND KEYWORDS

Your Shop Listing Sections

How you name your shop sections/categories can help boost your SEO, because each section has its own landing page with a page title based on the section name. SO, use your keyword list that you have gathered and use those keywords in your sections for your listings.

For example I I were to sell Invitations so here are some of my sections:

- Girl Baby Shower Invites - Boy Baby Shower Invites - Baby Shower Games - Bridal Shower Invites - Engagement Party Invites

DON'T name your sections things such as: - Modern - Living Room - Signs

These sections are WAY too broad and don't allow your consumers to really find what they are looking for.

SEO AND KEYWORDS

Listing Sections

Items

All	1477
Baby Shower Bundles	11
Girl Baby Shower Invites	159
Boy Baby Shower Invites	58
Gender Neutral Shower	154
Gender Reveal Invites	12
Baby Brunch Invites	46
Birthday Invitations	73
Baby Shower Ad Ons	89
Printable Milestones	17
Printable Signs	36
Baby Closet Dividers	35
Baptism Invitations	12
Printable Wall Art	457
Bridal Shower Invites	75
Engagement Party Invites	26
Bachelorette Invites	17
Bridesmaid Proposal Card	88
Baby Shower Games	7



SEO AND KEYWORDS

Item Description

The first 160 characters of your item description is used to create the meta description for your listing page. The meta description is the text shown under your page title on the search engine results.

Your description is important beyond the first 160 characters, too. Search engines look at a page's full content. Be sure to describe your item well, using your keywords and providing details about the item.

Briefly describe your item in the first sentence of your description. Use keywords that you think shoppers will search to find your items. This is an example in one of a beautifully worded listing (keywords are bolded)

Ex. "Falling in love with this **fall baby shower invitation!** This **printable invitation** featuring gorgeous burgundy watercolor flowers, it will set the perfect tone for your **baby girl's shower**. What's better than this gorgeous design? Being able to print instantly upon purchase of this **invitation template.**"

SEO AND KEYWORDS

Back Links

Search engines like to show results that are relevant and interesting, but gauging "interestingness" is a bit tricky for a computer. While we don't know exactly how search engine algorithms calculate what makes a page interesting, we know that the number and quality of in-bound links to a page is important.

In short: you want people to be writing about your shop and listings online, as well as linking to your Etsy pages. This helps search engines know that people are interested in your content.

Consider linking to your Etsy shop from your personal blog, social media, and networking with other sites to get them to feature your listings.

SEO AND KEYWORDS

Attributes

Your attributes are the color, size, etc. that you can pick and choose when filling out your listings. It is SO important to fill out and choose something for EVERY attribute, because these also work as keywords for your listing. Also switch around the "Holiday" category depending on the time of the year.

- For example, if you sale jewelry, change the "Holiday" category to "Christmas" towards the end of the year. When Christmas ends, switch the "Holiday" category to "Valentines"! WHY? Because if someone searches "Valentine's Gift" then your item will show up in their feed!

Your attributes of your listing looks similar to the photo below (depending on the category of your listing)

SEO AND KEYWORDS

Attributes

Occasion Optional

Add to items designed for the occasion, for example graduation party decor, not for items that could be gifted for an occasion. You can skip this attribute if it isn't relevant.

Holiday Optional ←

Add to items meant specifically for a holiday, for example a Mother's Day card, not for items that could be gifted for a holiday. You can skip this attribute if it isn't relevant.

Season Optional ←

Orientation Optional Horizontal Vertical ←

Fold Optional Flat Folded ←

Primary color Optional ←

Primary and secondary color attributes are interchangeable so you can show shoppers that your item is multicolored. Skip secondary color if your item is only one color.

Secondary color Optional ←

SEO AND KEYWORDS

Your Tags

How do titles and tags work together?

The most descriptive and relevant keywords for your listings should appear in both your titles and your tags. Given that you have 13 spaces for tags for each listing, all of the keywords that you use as tags don't necessarily need to appear in your title, too. A long title stuffed with a bunch of keywords also might make it difficult for shoppers to quickly find the items that you're selling when they're scanning search results.

Instead for your title, think about prioritizing the most descriptive phrases and keywords that best describe your products, or the ones that have been most successful in matching shoppers with your listings in the past. For example, in our shop stats tool or Search Analytics, you can see exact phrases that shoppers have used to find your listings and make sure that those superstar keywords are included in both your titles and your tags.

Now time to write your tags for your listings using your keyword document, the tagging do's and our keyword ideas page below.

SEO AND KEYWORDS

Tagging DOS

- You NEED to use **ALL 13 tags**. Tags are an opportunity to be found by potential customers.
 - Do use multi-word phrases. Your tags can be up to 20 characters long. It's better to use multiple phrases than to load your tags with single words. For example, "custom bracelet" is stronger than "custom" and "bracelet" and frees up another tag for you to use.
 - Do consult your Shop Stats. Refresh the tags on listings that are getting less traffic and diversify the terms you're using.
 - Use different words in each tag. Repeating the same keywords in tags will only use up your tag slots. Consolidate your keywords together so you can maximize the number of unique words you can fit into slots.
- EXAMPLE: Sterling Silver, Necklace Pendant, Silver Necklace INSTEAD OF:
Silver, Pendant, Silver Necklace, Silver Pendant, Sterling Silver
- Choose words or phrases that customers are likely to type into the search box EXAMPLE: Printable Wall Art, Baby Shower Invite
 - Do match your tags EXACTLY to your title.

SEO AND KEYWORDS

- Do consider synonyms and regional phrases. If shoppers use regional spellings like “jewellery” in their search, we’ll still show them listings tagged “Jewelry.” However, we don’t account for some regional phrases. For example, if you sell flip flops and a lot of your customers are in Australia searching for “thong sandals,” you should add “thong sandals” to your tags.

- Do target “long tail” keywords. Instead of trying to compete for popular, generic searches, like “tote bag” or “diamond ring,” prioritize less popular phrases that describe what’s really special about your products. For example, “canvas tote bag” or “natural diamond ring.” Shoppers who know what they want to buy often use more specific searches—and you can deliver just what they’re looking for.. AKA **use middle of the ground longtail keywords!**

SEO AND KEYWORDS

Tagging don'ts

- Don't repeat tags. The 13 tags you add should all be as unique as possible. For example, having tags such as "octopus art print" and "animal wall decor" will get that listing in front of more potential buyers than "octopus art" and "octopus print."
- Don't repeat categories and attributes. The categories and attributes you add act like tags, so if an exact phrase appears in your categories, you don't need to add it as a tag. For example, if your item is in the Statement Ring category, you don't need to add "statement ring" as a separate tag.
- Don't include misspellings. Etsy search redirects shoppers to the correct results if they make a common mistake so you shouldn't misspell keywords on purpose to reach shoppers who've made a tiny typo.
- Don't add tags in multiple languages. The titles and tags you add should be in the language you choose when setting up your shop. We'll translate what you enter when we look for listings that match the search query. If you speak multiple languages, you can choose to translate your listings yourself. If you add your own translation, you can also add translation for your titles and tags.
- Don't worry about plurals. When a shopper enters their query, we look at the root words for the phrase the typed in and match them to the root words in your listings' keywords. For example, a search for "diaries" would still be matched with listings with the tag "diary" because they have the same root word.

SEO AND KEYWORDS

- Search uses your titles, tags, categories, and attributes when trying to match you to buyers, so when a buyer enters a search, Etsy is looking for all the keywords that you've added across those four dimensions.

For example, adding the attribute color "gold" will help your listing match with searches that contain the keyword "gold." So adding the tag "gold" is somewhat redundant. And those keywords that appear in the categories and attributes can still be helpful in a really descriptive phrasal tag, like "gold diamond ring." Because when shoppers are searching for something specific they're more likely to use a compound descriptive phrase like that, so you're covering all your bases.

- When writing your title and tags make sure it is something customers would type into the search bar.

For example, nobody is typing in "baby shower invite printable pink" INSTEAD they would type in Printable Pink Baby Shower Invitation.

ETSY LISTING AUDIT

PRODUCT;

DATE LISTED:

DATE EDITED:

SECTION:

- The beginning of your title is a long-tail keyword
- Your title is different than your other listings
- You're using both broad and niched keywords in your listing title You're using commas, slashes, and spaces to separate keywords in your title
- You're using all 10 photos slots
- You have different angles of your product
- You have a photo of your product in use
- Your first photo is enticing and tantalizing enough for consumer clicks
- Your categories are filled out
- All attributes are filled out
- The first 40 words of your description includes high ranking keywords
- Your description includes: EXACTLY WHAT A CUSTOMER WILL RECEIVE Your description includes: sizing information
- Your description includes: material information
- Your description includes: shipping and handling information
- Your description includes: a call to action
- Your description includes: warranty and refund policy
- You include a similar product's link in your description
- Your shop name is included in your description for brand recognition
- All 13 tags are used
- All 13 tags are multiple word phrases (NOT SINGLE WORD PHRASES) Your tags match your title exactly
- Your price is comparative to your competition

LISTING PLANNER

PRODUCT:

DATE LISTED:

PRODUCTION COST:

PRODUCT TITLE

PRODUCT SECTION

PRODUCT CATEGORY

TAGS/ KEYWORDS

DESCRIPTION

MONTHLY LISTING ANALYTICS

PRODUCT:

DATE LISTED:

PRODUCTION COST:

VISITS

ITEMS SOLD

REVENUE

TRAFFIC SOURCE

PRODUCT CATEGORY

TRAFFIC SOURCES

ETSY APP

ETSY SEARCH

ETSY ADS

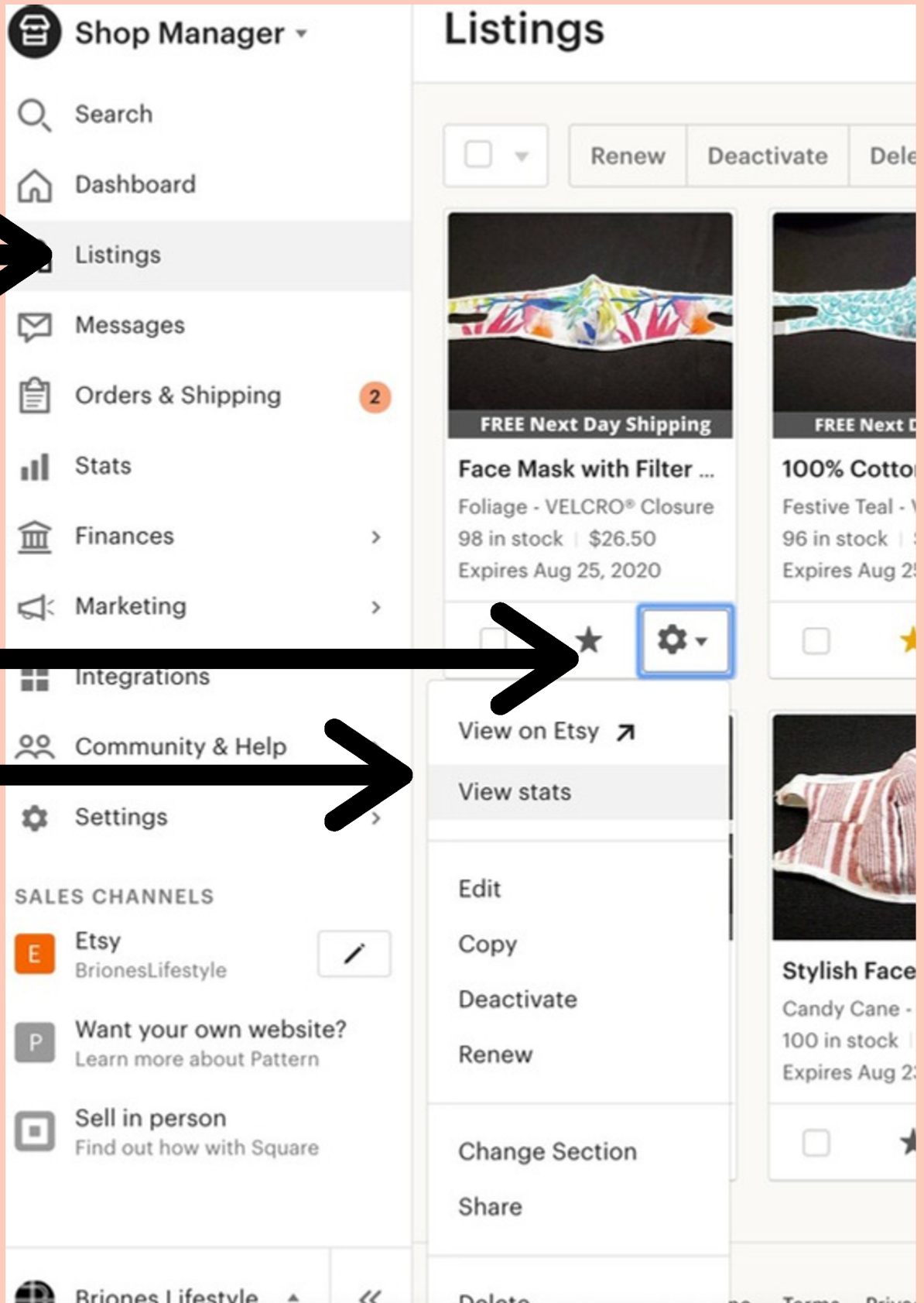
DIRECT/ OTHER

ETSY MARKETING/ SEO

SOCIAL MEDIA

SEARCH TERMS

HOW TO FIND YOUR LISTING ANALYTICS



KEYPOINTS

If you want to rank high for a particular key phrase you need to have that EXACT key phrase in your title and your tag. For example:

Title: Baby Shower Invites, Baby Shower Invitation for a Girl..... Tags: Baby Shower Invites,

If your first long-tail keyword phrase is too long for a tag, break it up into two tags!

The main takeaway is MATCH YOUR TITLES AND TAGS EXACTLY OK.

- Put your most IMPORTANT keywords first. The keywords at the beginning of your title rank higher than the keywords towards the middle and end of your title.
- Have a different keyword phrase at the beginning of your title for EVERY item. If you have the same title for multiple items in your shop, Etsy will assume they are the same item and won't rank one higher than the other. Here is an example of a similar item, with different titles. EXAMPLE: Baby Girl Nursery Wall Art Girl Nursery Décor Nursery Wall Art for a Girl DIY Nursery Décor For a Girl
- Use keywords in the beginning of your item description. This is SO important for Google and Google shopping.

HOW ETSY RANKS YOUR PRODUCT

Relevance

Etsy looks at your title, tags, categories and your attributes to make sure they are MATCHING! This is why your titles and tags should match exactly. Is one of your long-tail keywords too long? Break it up into two tags!

For

example:

Title: *Etsy Sellers Guide, Etsy Planner, DIY Etsy Shop, How to Sell on Etsy*

Tags: *Etsy Sellers, Sellers Guide, Etsy Planner, DIY Etsy Shop, How to, Sell on Etsy*

Quality

Your listing quality determines your relevance rate. The higher your rating the higher you will show up in search results.

Age of Listings

Newer listings have a small timeframe where they get a "boost" from Etsy. This is a good time to spend money on ads to double this boost and get you some sales!

HOW ETSY RANKS YOUR PRODUCT

Customer Experience

Etsy wants to give their customers the BEST experience and if your shop and items are not up to par, they will not show them to consumers. Here are a few things Etsy takes into consideration when ranking your shop AND showing it high in search results to consumers:

- Shop Policies
- About me Page
- Shop Photos
- Shop Updates
- Are you Actively doing Shop Announcements?
- Are your Social Media Accounts Linked?
- Do you have a nice banner and icon?
- Do you have your shop members filled out with photos?
- Are your reviews 5 stars?

Context Specific Rankings

This is the buyer's browsing behavior taken into account by Etsy. Etsy will customize the browsing experience by adapting products seen to buyers and showing them similar products or continuing to show them your products to entice them to purchase. This means the first photo on your listing is SO important and needs to be enticing enough to make your consumers purchase after seeing it time and time again!

FAQS

After Changing my Tags and Titles, How Long Does it Take to Update and Receive Sales?

In my own shops and expertise with clients, I also say to wait a month and NOT PANIC! Etsy is slow to re-rank your shop. Take a breath. If you want to only want to update half of your products and wait a month and do the rest. That is a great idea and totally feasible!

Do you need to SEO and Keywords if your items are doing good without them?

Yes, you do. As a new shop owner your Etsy shop gets a "Boost" and so do new listings. But once that boost runs out and your SEO isn't up to par, sadly your listings will start to decline.

Are SEO and Keywords the Only Way to Be Successful?

No, it's a big part though and it's a piece of the puzzle that will make you successful. Your products quality, your target audience, your branding, marketing, customer service, etc. all play a part in your shop's success.

Thank you so much for downloading this guide I truly hope it helps you get some clarity on your keywords. If you find your still needing help you can reach out to me directly my email will be below. I also offer shop audits if your interested!

CONTACT@THATHANDMADEHUSTLE.COM

Here's to empowering your craft empire!

Here are some links to my favorite paid platforms to find relevant keywords.

At the time of writting this they do offer a free trial. I've especially found alura ro be really helpful!

Alura

Everbee

wishing the most success!
xox
Heather

THATHANDMADEHUSTLE.COM

JOIN OUR FACEBOOK GROUP FOR HELPFUL TIPS AND SUPPORT GROWING YOUR ETSY SHOP

FREE

ETSY SELLER TIPS AND TRICKS

THIS GROUP IS PACKED WITH VALUABLE TIPS AND STRATEGIES TO HELP YOU CREATE A PROFITABLE ETSY SHOP! WHETHER YOU'RE JUST STARTING OR LOOKING TO BOOST SALES, JOIN US FOR INSIGHTS, RESOURCES, AND SUPPORT FROM A COMMUNITY DEDICATED TO HELPING EACH OTHER SUCCEED."

[CLICK HERE
TO JOIN!](#)

THAT HANDMADE HUSTLE

THIS GROUP INCLUDES WEEKLY ARTICLES, POSTS, VIDEOS AND TIPS ON ALL THINGS PINTEREST. HOW DO I DRIVE ORGANIC TRAFFIC CONSISTENTLY TO MY SITE.

[CLICK HERE
TO JOIN!](#)

BONUS

FREE!

**Pinterest Group boards
for Etsy sellers**

ETSY CREATIVE

ETSY COLLECTION

BEAUTIFUL ETSY

SMALL BUSINESS GROUP

ETSY MARKETING

BRANDING IDEAS

HANDMADE GROUP

ETSY SELLERS

ETSY FRIENDS